



2ND IRAN ENERGY EFFICIENCY EXHIBITION & CONFERENCE

IREEC 2023

14-15 AGU 2023

Tehran-IRIB International Conference Center



Preface

In the past many years, the lack of attention to the optimization of energy consumption and efficiency in various sectors of electricity, gas and oil products in industrial, agricultural, household and transportation uses and the growing imbalance of energy production and consumption has become a major challenge of the country. In addition to the waste of large capitals and resources, this process has caused a lot of economic damage to the country and has become one of the main reasons for the country's lack of rapid progress. One of the main challenges of the country's energy sector has been looking at the management of the energy sector and the conflict of institutional interests; In the past years, the optimization and management of energy consumption has also been neglected due to this disproportionate governance and has led to energy imbalance and waste of the country's resources.

It can be predicted that the continuation of this trend will turn from seasonal imbalance (peak consumption) to annual imbalance in the future. In this situation, awareness of the country's future energy trends and developments and national determination to implement strategies to optimize consumption are very important. In this regard, considering the need to create a consensus among the members of the society and various stakeholders and decision-making institutions, with the aim of examining the various aspects of energy efficiency (electricity, gas and oil products) in the country, In line with its mission, the fuel consumption optimization company has organized an international conference on energy consumption optimization in Iran in cooperation with associations, trade unions and scientific organizations. With the maximum participation of policy makers, executive and industrial activists, knowledge-based companies, academics and scientific researchers, this conference can be the biggest gathering of activists in this field to think together and provide a solution for the development of energy efficiency in the country.

In the end, it is hoped that by holding such events and expert discussions, an effective step can be taken in creating national cohesion in optimizing and correcting the energy consumption pattern.



Mr. Hossein Abniki

Conference Chairman
CEO of Iran fuel conservation Company (IFCO)

Conference

In the past many years, the lack of energy efficiency in various sectors of electricity, gas and oil products in various industrial, agricultural, household and transportation uses has become a big challenge and in addition to the waste of large capitals and resources in the past and present, the country has fallen into an emergency state of energy supply shortage in various sectors; This trend has caused a lot of economic damage to the country and is one of the reasons for the country's lack of development. Holding a valid event for a partial consensus on the opinions of experts and officials, as well as setting up specialized panels and examining the most important challenges of energy inefficiency in the country from various economic, political, social and technical dimensions can be an effective step in the direction of increasing the efficiency of production, distribution and energy consumption in the country.

Iran's energy consumption optimization exhibition and conference will be held in cooperation with Iran Renewable Energy Association and Fuel Consumption Optimization Company.

This conference will be held in Tehran with the presence of leading domestic and foreign officials, figures and companies in the field of energy efficiency. This gathering can be the biggest gathering of energy efficiency and optimization family in Iran. The executive team of the conference has tried to facilitate the provision of services and products by providing a dedicated space in the form of exhibitions and business meetings, as well as financial support positions, and expressing the capabilities and commercial representation of companies active in this field.



More than 400
participant



More than 50
the speakers



2 days
full of content



Network
meeting



Specialist
panels

Goals of the IREEC Conference

- Creating an environment for accountability of various institutions and officials regarding past actions and future plans in the field of energy optimization
- Summarizing the practical solutions to overcome the current state of energy imbalance in the country and presenting it to officials and different levels of governance
- Media creation about the challenges of optimization and obstacles in the past years
- Creating a platform to present the opinions and ideas of various stakeholders in the private, industrial, academic and...
- Informing and warning officials by presenting a picture of the country's future energy situation according to energy consumption trends and forecasting energy resources in the future of the world.
- Pathology of previous policies and experiences regarding optimization of energy consumption in the country
- Providing international experiences regarding the management of energy consumption in different sectors
- Providing technological achievements of optimization and energy efficiency in different sectors

Iran Energy Efficiency Conference



Why participate in IREEC ?



Due to the lack of a comprehensive and credible event with the maximum participation of policy makers, executive and industrial activists, knowledge-based companies, academics and scientific researchers, the annual international conference on energy efficiency in the country, This event can be the largest gathering of activists in this field and a platform for thinking together and presenting solutions for the development of energy efficiency and optimization in the country.

- The presence of responsible officials and the possibility of raising problems for activists in the field of energy efficiency
- Holding specialized panels on the challenges of energy inefficiency in the country
- Providing the latest policy solutions in the field of energy efficiency
- Presenting the latest technological achievements of knowledge-based companies
- The opportunity to network and hold private meetings



Policy makers
 Governmental and public organizations
 Scientific and industrial centers
 private companies
 Professors and students
 Contractor companies
 Consultants and energy service companies
 Equipment manufacturers
 Scientific associations and assemblies
 Investors
 Research institute

and all the activists who are interested and working in the field of energy



industry
 Oil, gas, power plants, petrochemicals, metal industries (steel, iron, aluminum, etc) and construction and mining industries (cement, bricks, etc)

Transportation
 Urban, suburban, rail and air transportation, Intellectualization of transportation, fuel quality, engine optimization, etc.

Building
 Architecture and building materials, home appliances, home cooling and heating and...

farming
 Agricultural and livestock industries, food and transformation industries, wood and paper industries...
and other energy consumers in different fields of energy



Financial support opportunities

1 Diamond sponsors

2 Golden supporters

3 Silver supporters

4 Other opportunities:
Entry card
Catering package
Private dinner company

The presence of high-level political and economical figures, companies and global organizations in international conferences encourages entrepreneurs and capital and business owners to use the opportunity to speak and display their brand and products in the best way to improve their position. Also, access to sensitive situations for exclusive talks on the sidelines of the conference can lead to attracting the technical and economical power and requirements of active companies.

The executive team of the International Conference on Optimizing Energy Consumption of Iran provides this opportunity to the interested parties by providing different access facilities at different levels, so that they can use the lecture position or display the logo during the conference in different ways, or present materials and articles and communications.

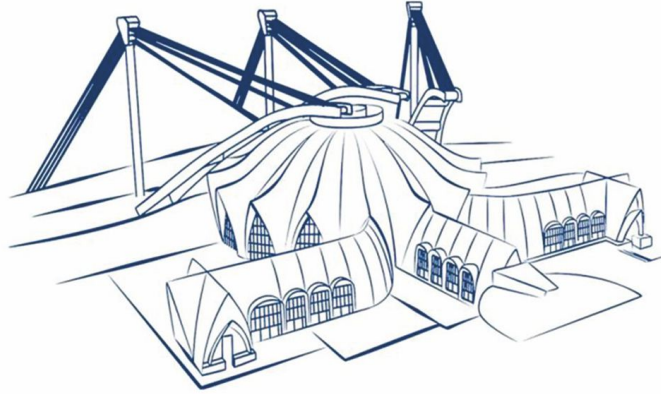
These levels are carefully categorized according to the ability and needs of the audience. You can confidently invest in the most specialized international energy consumption optimization conference in Iran for better visibility. The experience of the past years proves that the design of a professional program for meetings and speeches has been significantly effective in the development of businesses.



Energy consumption optimization exhibition



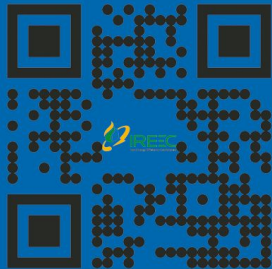
ADDITIONAL
INFORMATION



VENUE
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ORGANIZERS



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